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Center for Global & Online Education

In collaboration with:

Stanford Institute for Human-Centered AI

Course Completed by

Bruno Gonçalves Belissimo

on: November 29, 2025

Overview

This course equips learners with strategies and techniques to effectively leverage generative AI technology and navigate its potential pitfalls, ensuring the human perspective remains at the forefront. It features some of the most distinguished experts in the field who cover both the opportunities and applications of generative AI. Learners explore the role of generative AI in organizations, best practices for designing interfaces and agents, and strategies for structuring AI-powered organizations and initiatives. They examine the impact of the technology on productivity, trust, and legal risks, and assess the broader implications on individuals, communities, and society.

Competency Areas

Generative AI Applications

Intelligence Augmentation

Generative Agents

Generative AI Strategy

Generative AI Management

Future of Work

Generative AI Trust

Legal Risks of Generative AI

Credential / Credit Earned

Record of Completion in Business Opportunities and Applications of Generative AI verified by the Stanford Engineering Center for Global & Online Education.

Grade: Satisfactory **CEU-equivalent: 1.0**

[Grades and Units Information](#)

[Digital Credential Information](#)

Associated Program

[Generative AI: Technology, Business, and Society Program](#)